



Currently a Creative Director at Core, in Kuwait with over 9 years of advertising, graphic / web design and art direction experience, 7 of which gained and practiced in Kuwait and 2 in Europe (France and the UK).

Patrick Emile Semaan

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Professional Experience

January 2010 - Present

Core Marcomm, Kuwait

Creative Director

Develop and design creative concepts that meet the business objectives of the client and that advance the company's brand strategy.

Work with the client service team, and copywriters to develop concepts and present to management.

Manage multiple projects from concept through completion while providing quality control over concepts and projects.

Sept 2008 - January 2010

London, UK

Freelance Graphic Designer

Working on various graphic design projects such as logos, identities, corporate websites and other materials for clients based in London and Kuwait, in different industries, mainly real estate, finance, tourism and food.

2006 - Sep 2008

C3 Media (Continuous Creativity Company), Kuwait

Senior Art Director

Lead and monitor the design team to ensure excellence in creative solutions with a successful design strategy in consideration of client's business strategy and needs.

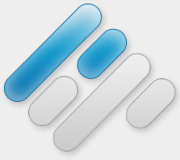
Confer with client services team regarding budget, background information, objectives, presentation approaches, and related production factors.

Review, approve, and present final artwork to Creative Director (or in some cases the client) for approval.

Formulate concepts for photography campaigns, supervise all photo shoots, and sometimes work as the photographer.

Be responsible for project management, deadlines and time management, and quality control of final deliverables.

Manage and evaluate performance of creative studio members, both creative and behavioural.



Professional Experience (continued)

2005 - 2006

C3 Media (Continuous Creativity Company), Kuwait

Senior Graphic and Web Designer

Design artwork and layouts for branding and visual communications media such as magazines, newspapers, billboards, posters, packaging, television, web, etc.

Determine size and arrangement of illustrative material and copy, select style and size of type, and arrange layout based upon available space, knowledge of layout principles, and aesthetic design concepts.

Mock up, paste, and assemble final layouts to prepare dummies for presentation.

Prepare notes and instructions for production team who assemble and prepare final layouts for printing.

Formulate website layout, designs, and animation for clients' websites

2004 - 2005

Microsolutions, Kuwait

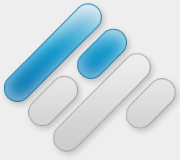
Senior Graphic and Web Designer

Designed artwork and layouts for branding and visual communications media such as magazines, newspapers, billboards, posters, packaging, television, web, etc.

Determined size and arrangement of illustrative material and copy, selected style and size of type, and arranged layout based upon received briefs.

Mocked up, pasted, and assembled final layouts to prepare dummies for presentation.

Formulated website layout, designs, and animation for clients' websites



PATRICK SEMAAN

curriculum vitae

Relevant Skills

Capabilities

Extensive experience dealing with clients, experience managing multiple projects, ability to manage and work with a small team.

Expert proficiency in the following design software:

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Flash, Adobe Dreamweaver, Adobe Muse, Adobe Fireworks, SwishMax, Microsoft Front Page, Bryce, and several other software.

Proficient in the following audio and video software:

Adobe Premier, Cool Edit Pro, Reason, Fruity Loops, Sound Forge, and several other software.

IT Skills:

Networking (set-up and configuration); E-mail (set-up and configuration).

General computer skills:

Windows and Mac OS; Microsoft Office; Internet searching and browsing; trouble-shooting (hardware, software, network printers, scanners).

Other Creative Skills:

Photography (B&W and colour): abstract, conceptual, commercial, still-life, models, landscape, and cityscape.

Interactive multi-media presentations and company profiles.

Music production, mixing, and live mixing.

Script-writing for radio and television commercials.

Language Skills:

English: Fluent in spoken and written.

French: Fluent in spoken and written.

Arabic: Fluent in spoken and moderate in writing.

Note:

References available upon request.